

We'll create your next digital fundraising campaign so you can focus on your impact.

Rustic Roots Digital Fundraising Campaigns are designed to support you in creating impactful campaigns that increase donations, raise awareness on your issue, and build community.

Compact Campaign

2-3 weeks

typically focused on a Giving Day

4 Campaign Strategy Sessions

Story ideation, campaign strategy, and campaign advisory throughout campaign

1 Fundraising Video

7 Email Copy + Graphics

campaign warm-up, appeals, automated acknowledgment, wrap up/gratitude

6 Social Media Copy + Graphics

campaign warm-up, appeals, automated acknowledgment, wrap up/gratitude

Starting at \$8,000

Extended Campaign

6-8 weeks

4 Campaign Strategy Sessions

Story ideation, campaign strategy, and campaign advisory throughout campaign

4 Fundraising Video

(flagship and 3 short-form)

11 Email Copy + Graphics

campaign warm-up, appeals, automated acknowledgment, wrap up/gratitude

10 Social Media Copy + Graphics

campaign warm-up, appeals, automated acknowledgment, wrap up/gratitude

Starting at \$12,000

Did we already support you with a fundraising video project or are you looking at adding a campaign to a larger video plan? Contact us and we'll discuss campaign-only pricing.

Need more?

Fundraising Campaign Add-ons are \$250 each.

- Direct Mail Appeal
- Peer-To-Peer Campaign Kit
- Direct Call Outreach Speaking Points
- Text Campaign